

Are You “House Blind”?

(MS) — After we live in a house for a while, the wear and tear of family life can slowly take its toll. We may not notice the gradual build-up of clutter and accumulation of minor damage in the form of breaks, tears, leaks and cracks that can result in a certain shabby look to the home you love. Interior decorators call it being “house-blind” or getting so used to a room that you unconsciously overlook what is spoiling its beauty...like that dusty, bedraggled silk ficus tree in the corner that looked so good five years ago.

Interior designers recommend some easy steps for removing the blinders and taking action to give your surroundings a fresh new start.

- Enter the room as if for the first time and look — really LOOK — at everything in it. You will be amazed at how much stuff has just accumulated over time. You will also notice that some things which used to look great have become faded, frayed or worn or just don’t fit there anymore.

- Get rid of them — be merciless. Eliminate all items that detract from the room’s design or décor or just don’t belong there. Some decorators recommend removing everything from a room and then putting back only the things that really support the look you want.

- Consider a fresh coat of paint to brighten a tired room or new fabric on a favorite chair. Have the window coverings cleaned.

- Look for wear and tear in what you just can’t give up and repair it if possible. Some damage, depending on the type of room, may include worn or torn fabric, a cracked piece of tile or broken ceramic figure, linoleum that is lifting, loose drawer pulls or towel racks, wobbly table legs, unraveling wicker, leaking hoses, loose woodwork and nicks in the paint.

Restoring beauty to a room doesn’t have to be expensive. Many household repairs require only a tube of good adhesive. You will be amazed to find that even if you need to glue, seal or bond a wide variety of materials, you really don’t need a special adhesive for each job. A one-part adhesive that



Rooms falling victim to clutter and damage need not take hours of labor to restore to their natural beauty.

dries to a clear, rubbery, flexible, waterproof finish is usually the best bet for most projects.

One of the strongest and most versatile one part adhesives available is Amazing GOOP® All Purpose adhesive by Eclectic Products, Inc. It replaces glues, paste, rubber contact cement, silicone and patch kits. It is unsurpassed for permanently repairing, mending, and sealing, and for bonding two different materials together. Amazing GOOP® All Purpose is ready to use right out of the tube and easy to apply. It won’t break, crack or chip under pressure. It dries clear and can be painted to maximize its resistance to UV rays.

The rubbery, flexible, waterproof nature of adhesives like Amazing GOOP® All Purpose is great for creating a protective coating for vinyl dish racks (so the underlying metal won’t wear through and rust) and worn lamp and appliance cords. Also use it to seal drainpipes and sink and washer hoses.

“If you are repairing a leaky hose, for example,” says Dr. Omar Tiba, Eclectic Products’ Chemist, “the adhesive must remain flexible after drying or it will just crack or chip off. It also needs to be waterproof and UV-resistant.”

Because Amazing GOOP® remains flexible when dry, it has a unique ability to withstand movement and the contraction and expansion caused by temperature extremes. It can also accommodate the difference in drying time when two unlike materials are bonded, such as metal to wood. It excels at reattaching loose drawer facings and countertop ceramic tiles. Use it to create beautiful mosaic tile tables and restore cracked or broken ceramic pieces that are not used for eating or drinking.

Wicker, wood, metal, glass, ceramic, rubber, cement, leather, marble, plastic, PVC/ABS, tile, vinyl, and even fabric: repair it, bond it to another material or just glue it back together

Dr. Tiba advises that no matter which one-part adhesive you use, follow these tips for success:

- Surfaces should be clean, dry and free from dirt. For best results, roughen surfaces before applying glue.

- If the tube has been stored in a cool place, hold it under warm water to increase ease of application.

- Apply a thin coat of adhesive, like Amazing GOOP® All Purpose, directly to each surface to be bonded or repaired. Allow to partially cure 2 to 10 minutes before bringing the two surfaces together. Because Amazing GOOP® has one of the strongest bonds of any one-part adhesive, carefully position the two surfaces before applying pressure.

- Allow the repair to dry for 24 hours, more or less, depending on room temperature. The warmer the room, the faster it dries.

So take the blinders off, be brave in tossing what doesn’t belong and give what’s left new life with a simple tube of adhesive that “Glues Whatever And Bonds Forever.”

Most home improvement and hardware stores carry a large variety of adhesives, including Amazing GOOP® All Purpose. For more information about fast and easy repair of almost anything with one part adhesives, contact Eclectic Products, Inc. at 1-800-767-4667 or visit the company’s Web site at www.amazinggoop.com. SH072044